

# Ross High School Alumni Association

Volume 2, Issue 1

August 2011

#### Dates to Remember

#### October 7, 2011

Ross Homecoming Parade and Football Game

#### October 22, 2011

Multi-Class Reunion at Stricker's Grove

#### March 10, 2012



Back by popular demand! They will again perform in the High School's Performing Arts Center, 7-9 p.m. Tickets will be \$10 each. Send us your email address and you'll be notified when tickets go on sale. We also need sponsors!!

#### Alumni Board Meetings

We hold our regular meetings every month (except July) on the 3rd Wednesday, 7 p.m. in the high school cafeteria. Everyone is encouraged to attend our meetings to contribute ideas and maybe even volunteer!

## 2011 Multi-Class Reunion

We have completed the planning for Multi-Class Reunion, set for Saturday, October 22, 2011. The event will be held at Stricker's Grove, just south of Ross on State Rte. 128. The time is 7 p.m. till Midnight. The cost is \$30 per person, which includes a dinner buffet, music, draft beer, soft drinks, chips and pretzels, and a DJ. A cash bar will also be available. Our dinner entertainment will be piano music by Bill Garland (Class of 1971). After dinner, beginning at 9:30, DJ Dale McKee (Class of 1986) will rock the house for those who want to dance the night away! There will be a charge of \$20 for those who join us after dinner.

Other features will include "Pictures of the Past," Split-the-Pot, and the Class Challenge, with all proceeds from the these two fund-raising activities going to the Ross High School Alumni Association Scholarship Fund. For the Class Challenge, the class that donates the most money for the year will given a special mention when the scholarships are awarded in May of 2012. The Class Challenge is on-going throughout the year, so your class can continue to raise money at any time.

Brown's Photography will be on hand to take a group photo during the evening. You may purchase a photo (which is voluntary) for \$20. Most pictures will be delivered that evening. For anyone not there when the pictures are delivered, yours will be mailed at no extra charge.

If your class has participated in the planning process for this reunion, you should have already received a registration packet via either mail or email. If you have not received one and are interested in coming, please call Donna Eschenbrenner Pittman at 5 1 3 . 7 3 8 . 2 6 9 0 , or visit www.rossrams.com and click on the "Alumni Pages" link and you can download a registration packet.

All Ross Alumni and Faculty are invited. Mark your calendars and plan to join us. There is a 600-person limit, so don't delay sending in your reservation!

## On-Going Fundraisers

We are always looking for great ideas to raise money for the association. If you have anything in mind, contact us through email (rossalumni@fuse.net) or attend one of our monthly meetings (see the column to the left for times and location). Two things we have going on all the time are the sale of our T-shirts and sweatshirts. Visit the website (www.rossrams.com, click on "Alumni Pages") to get an order

The other thing we're doing is selling McDonald's coupon booklets for \$5. They contain 16 coupons worth \$35. If you'd like some to sell or just want one for yourself, let us know!

### Remember When?

A feature we would like to add to future issues of our newsletter is a "Remember When" column. To fuel the content, we need your input. At the upcoming Multi-Class Reunion we will have a place to record these items, but you can also email us any time (rossalumni@fuse.net) with something you remember about your years at Ross High School...or at Morgan, Elda, etc.

Some examples would be: remember when there was a phone booth on the bottom floor of the old high school; Y-Teen's potato chips sales, Sadie Hawkins dance, Winter Whirl, Millville Roller Rink, The Rossonian showed movies in the gym, etc. We hope to get enough material to publish this feature in many newsletters to come.

### Memorials

The Alumni Association would like to have an up-to-date list of classmates who have died. If you know of someone in your class, please email us the information (rossalumni@fuse.net). Or if you have someone in your class who keeps track of that type of information, please have them contact us.

### Good News!

Because of your generosity we were able to give two \$500 scholarships to graduating seniors this year, enabled us to produce this second newsletter, and we donated \$50 to the after-prom committee. Thank you so much!

We would like to thank these alumni for their financial response to our first newsletter:

Robert L. Snyder JoAnn Wessel Denzler **Betty Hilton** Mary Beth Stang Dorrel Brian L. Hardy Bob Anderson Teena StokleyOlszewski Ora Jane Tipton Jean Cain Mills Chuck & Sandy Tufts Phillip R. Hawk **Doris Arment Walker** Andy Wyenandt John D. Francis Judy Isaacs Hall Melissa Walters Jackson Darrell W. Barger Clarence Engel Jennifer Whaley Campbell Shirley Orton Fisher

M. Frances Goos

Betty J. Bryant, widow of Wm. H. Bryant

We would also like to thank everyone who bought a T-shirt, sponsored or attended The Avalons' concert, and made donations for last fall's Rusty Ball. Your support is greatly appreciated. Remember, all donations made to the Alumni Association are tax deductible, as we are now a non-profit group.

## Ross High School Homecoming—2011

Join us once again this year as we ride in the Ross High School Homecoming Parade. Homecoming is October 7<sup>th</sup>. All you need to do to participate is wear your Ross colors (buy an official Alumni shirt from us!), and meet the gang at 4:30 p.m. in Elda's parking lot. It's fun and a great chance to catch up with other Alumni. Check the official webpage (www.rossrams.com, click on Alumni Pages), or email us at rossalumni@fuse.net if you need more information. Here are a couple of photos from last year's parade. We hope to have at least this many again this year...and more!



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## Where Are They Now?

By Kathy Lauer



Terra Malcom Carmichael was very active during her years at Ross High School. The 1991 RHS graduate was homecoming queen, cheerleader captain, several

times president of her class, honors student and served on numerous school committees. Her experiences at Ross may well have formed the building blocks that have resulted in Terra's ability to multi-task successfully in the San Francisco Bay business world today! Not only is she a wife and mother of three (twin sons and one daughter), she is also the head of communications and communities at Xobni, a company that Bill Gates calls "the next generation of social networking." In addition, she created her own website company in 2006 selling hip baby products and gifts called Flyingpeas.com, which was developed when she could not find sassy, edgy clothes for her children. If you are looking for something a little different and fun, such as a tattoo blanket or Rock-a-bye Baby Lullabies by Coldplay, check out her website and boutique!

In between her years at Ross and San Francisco, she earned her B.S. degree from the E.W. Scripps School of Journalism at Ohio University, where she was also on the leadership team at Alpha Xi Delta sorority. She started her career by moving to New York City where she worked and rose through the ranks of some of the top public relations agencies. Her jobs were overseeing agency communications and

product positioning for Nike, Mattel, Kellogg's and Lego. Here she met her husband and then moved to San Francisco where she spent 6 years working with Yahoo, driving public relation strategy and providing media outreach for various departments including Yahoo!Mail, Messenger, Groups, Flickr, Shopping, Travel, Yahoo! Local/Maps, and more. No wonder Terra received honorable mention in Forbes Magazine as a motivated and successful business woman and entrepreneur. She was also in the running a few years ago for Silicon Valley Business Woman of the Year Award!

As a mother of small children (who sometimes get tired of eating carrots) she used her marketing skills to get her children to experiment with healthy foods. She created a game called Snack Attack where the children sampled items such as pita with tzatziki sauce, sushi and edamame with peanut butter dippers. After each taste testing, her children held up color coded cards judging the food as to yes, no or maybe that they would eat it again. Now she has a spread sheet posted in her kitchen with the taste test results, which serves as culinary inspiration.

Yahoo!'s Shine recently published an article featuring Terra's snack attack! She has also been in articles, featuring her winning mommy strategies and her best product lines, published by Parenting, Cincinnati Enquirer, Disney's Family.com and the Today Show blog. Terra also writes a blog (where does she find the time?!) sharing her amazing life's journey, whether it be taking the kids to ballet, tae kwon do, trips to Lego Land or meeting the Rolling Stones. Keep it up Terry...you inspire us all! And it all started once upon a time in Ross.

# Ross High School Alumni Association

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☐Please check here if you'd like to be a member and be notified of upcoming events.				

Please note: All donations are tax deductible.

Please make checks payable to Ross HS Alumni Association and mail to:

Email us at rossalumni@fuse.net

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